

AfriFOODlinks Call for Grants Kisumu

This is the application form for the Call for Grants for Circular Food MSMEs of the AfriFOODlinks program.

Please access any information about this call on the AfriFOODlinks website:

<https://afrifoodlinks.org/grants-for-food-smes/>.

For any questions you can contact Carolyne Odera on

CAROL@WISEHUBFOUNDATION.ORG

Please respond to all questions as you will be assessed on them and lack of information might impact negatively on your score.

Please make sure that you are applying in the form designed for your city. This form is for Kisumu City.

* Indicates required question

Proposal Overview

1. Executive Summary *

Please provide a summary of the proposal, including the great idea, objectives, expected outcomes(1500 characters max)

2. Proposal Title *

Please provide a title for your proposal(10 words max)

3. **Submit the signed Declaration of Honour** *

Files submitted:

About the Business Representative making the application

4. **Name of the Business Representative making the application** *

5. **Gender of the Business Representative** *

Mark only one oval.

☐ Male

☐ Female

☐ Prefer not to say

☐ Other:

6. **Email address of the Business Representative** *

7. **Alternative email address**

8. **Phone Number of Business Representative** *

9. **Alternative Phone Number**

10. **Age of Business Representative ***

Mark only one oval.

☐ Below 35

☐ 35 and above

11. **Current role of Business Representative in company ***

Mark only one oval.

☐ Owner / Founder / Director but not active in the business

☐ Owner / Founder / Director and active in the business

☐ Senior Management

☐ Employee

☐ Other: _____

Profile of business

12. **Business name ***

13. **Is your business legally registered? ***

Mark only one oval.

☐ Yes

☐ No

14. **If yes, with whom is your business registered?**

15. **How long has your business been in operation? ***

Mark only one oval.

☐ Below 1 year

☐ 1 - 2 years

☐ 3 - 5 years

☐ Above 5 years

16. **What percentage of the business is locally owned? ***

This means owned by people who are citizens of the country

Mark only one oval.

☐ Below 50%

☐ 50% or more

17. **What stage of growth is your business? ***

Mark only one oval.

- ☐ Idea stage - I have an idea that I haven't implemented
- ☐ Launch Stage - Low sales, high costs, little/no profits
- ☐ Growth Stage - Increasing sales, reduced costs, some profits
- ☐ Maturity Stage - Consistent sales, reduced costs, increasing profits

18. **Which city is your business located? ***

Mark only one oval.

- ☐ Mbale
- ☐ Kisumu
- ☐ Cape Town
- ☐ Tunis
- ☐ Ouagadougou
- ☐ Other: _____

19. **Business physical address ***

20. **Business Website/Social Media page(s)**

21. **Business Email Address**

22. **Business Phone Number**

23. **How much annual revenue (not profit) is your business currently generating in Kenyan Shillings as of the end the year 2024?**

*

24. **Submit any proof of revenue for the business including but not limited to bank statements, financial statements, or other ways to prove active revenue for the business**

*

Files submitted:

25. **What value chain level is your business focusing on? ***

Select all that apply

Check all that apply.

- ☐ Food production (Farming)
- ☐ Post-harvest management/storage
- ☐ Agro-processing
- ☐ Trading and Bulking
- ☐ Market vending
- ☐ Transport and logistics
- ☐ Agro Inputs provision
- ☐ Catering
- ☐ Food waste management
- ☐ Technology - Digital agricultural solutions or New innovative agricultural machinery
- ☐ Training services provided to farmers, e.g Good Agricultural Practices trainings
- ☐ Other: _____

Your Business Model and Business Growth Plans

26. **Give a short description of what your business does and the products or services offered(150 words) ***

27. **What problem is your business trying to solve in the market? ***
(150 words)

28. **What solution does your business offer in solving this ***
problem?(150 words)

29. **How is your business increasing access to healthy, safe and ***
nutritious food in your city? (500 words)

30. **How is your business currently practicing circularity?(500 words)** *

31. **Please upload your business plan over the next 3-5 years** *

Please include: your business model; how you are planning to increase access to healthy, safe and nutritious food in your city; how you are planning to increase your practice of circularity; your plan to grow revenue and become profitable; and the biggest risks or unknowns you are currently navigating and more.

Files submitted:

32. **Please upload your 1-3 year budget** *

Files submitted:

33. **Submit a list of employees of the business including dates of initiation, position and time commitment to the business.** *

Files submitted:

About the grant you are applying for

34. **Have you ever received any funding for your business before?** *

Mark only one oval.

☐ Yes

☐ No

35. **Please specify which of these statements is true? ***

Check all that apply

Check all that apply.

- ☐ I have received Debt financing before
- ☐ I have received Grant financing before
- ☐ I have not been successful in my applications for debt and grant financing
- ☐ I have not attempted to get financial support before

36. **What is the value of the grant you are asking for in Kenyan Shillings?**

*

37. **What problem are you trying to solve with the grant financing you seek?(150 words)**

*

38. **Could you upload the budget of how you plan to spend the grant**

*

The budget should clearly list the activities and how much of the grant you would spend on each activity and the respective timeline for each activity

Files submitted:

39. **What will success look like if the problem you identified is solved?**

Thank you. We look forward to reviewing your application!

Please click submit below to fully submit your application.

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